

PURE IT

**Key Principles
of Incident Response**



Steve Koinm – CISSP, CCSK, SAS-AP – CISO Pure IT Credit Union Services



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CISSP, CCSK, SAS-AP

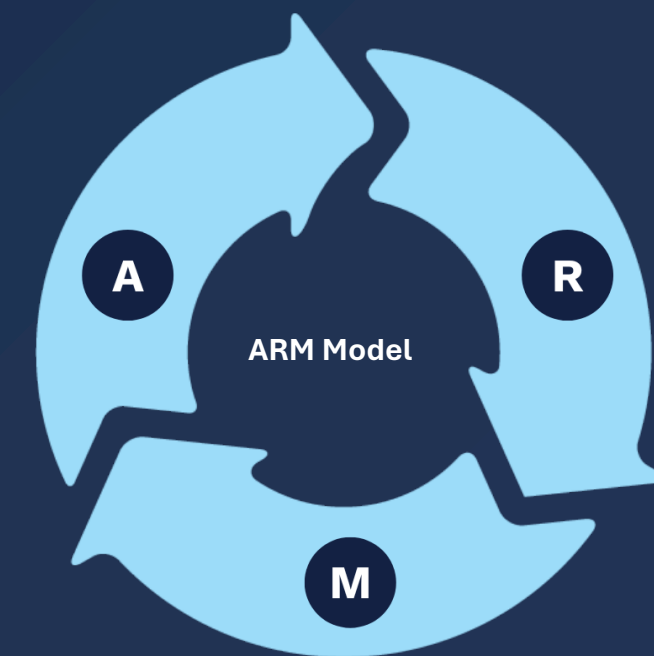
CISO, Co-Founder, and VP of Professional Services

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- Serves as the internal CISO for Pure IT Credit Union Services and as a virtual CISO or CIO to many clients
- Active in providing assessments and roadmaps for credit unions in People, Process, Technology, and Business Management
- An advisor to credit union Boards who need to provide a credible challenge to their technology teams and a regular speaker at security and credit union industry conferences throughout the country
- Advisory Board Member of the National Credit Union Information Sharing and Analysis Organization (NCU-ISAO).

Our mission: To bring credit unions more cost-effective, cutting-edge, and business-enabling technology.

- Infrastructure & Operations Assessments,
- IT Projects, implementation and remediation
- Complete IT Managed Services
- CISO, CIO, CTO, Executive Advisory Services



Assess. Remediate. Manage

Questions?

Email questions to info@leagueinfosight.com

**“By failing to prepare,
you are preparing to fail.”**

- Ben Franklin

**“There is no ‘I’ in team,
but there is an ‘I’ in win.”**

- Nick Saban

CREDIT UNION INDUSTRY CYBER & FRAUD RISK

MONTHLY EXECUTIVE SUMMARY



AUGUST 2024

KEY TAKEAWAYS

A problematic update at CrowdStrike caused an IT outage that impacted a wide range of companies around the world. The root cause of the outage was a rapid response update in channel file 291 that was pushed overnight on July 19th. The file included null-byte information that caused Windows machines to go into a blue-screen error loop. Because computers would not boot, the fix also required physical access to the machine, which further compounded the timeline of the outage.

Notable News & Breaches

A failed sensor update from CrowdStrike caused Windows computers around the world to crash and show the infamous “Blue Screen of Death (BSOD).” Some credit unions and their providers had parts of their operations disrupted until the corrupted file could be removed. This was especially challenging for some businesses, as the fix could not be administered remotely.

Government & Regulatory Updates

The U.S. Treasury Department’s FinCEN has proposed updates to anti-money laundering (AML) and countering the financing of terrorism (CFT) compliance obligations. The update includes



NCU-ISA0



Advisories

- Daily Advisory email
- Monthly 1 page for the board
- Member Alerts
- Physical Security Alerts
- Intelligence Gathering
- Annual Tabletop Exercise



Slack Community

- Countermeasures & Best Practices
- Fraud Intel
- Generative AI
- Physical Security
- Risk & Compliance
- Threat Intel



Working Groups

- Fraud
- Generative AI
- Physical Security
- Risk & Compliance
- Threat Briefings



Darkweb Monitoring

- BIN Monitoring
- Check Monitoring
- Chatter
- Exploits and Malware
- Blogs



Membership Fees

501(c)(6) Non-Profit

Less than \$100M - \$250/yr.

\$100M to \$250M - \$500/yr.

\$250M to \$500M - \$1,000/yr.

\$500M TO \$1B - \$2,500/yr.

Over \$1B - \$5,000/yr.

	Ransomware	Cocaine Trafficking in 1992
Revenue/Unit	\$140,000/attack	\$60,000/kilo
Operating Costs/Unit	\$2,500/attack*	\$5,000/kilo
Profit Margin	98%	91%
Arrests/Unit	.0008**	.50
Deaths/Unit	0	.25
Barriers to Entry	None	Very High

**Estimate based on reported costs of network access credentials, and amount of hours a threat actor expends on the average attack*

***Estimated roughly 25,000 ransomware attacks of impact in 2020. Research found evidence of less than 20 total arrests globally.*

The barriers to entry in Cybercrime are LOW. The risks to Cybercrime are LOW. The likelihood to be killed are near zero!



Easy cloud hosting



Anonymous delivery



24/7 global access

Preparation

Constantly under attack, Always monitoring



Prevention

Reasonable Controls - Point in time



Relevant

IR Requires Commitment to keep it updated



Incident Response is not Disaster

Recovery

Much more than DR. It is migration, preparation, response, and management.



Not just Cyber Incidents

Broad coverage for different types of incidents.

Detection and Analysis

Playbooks for common incident vectors

Fraud

ATM
Check
Zelle

Malware

Local Workstation
Remote User

Phishing

Credential Harvesting
BEC

Third Party

Notification
Compromised
Member Data
Service Unavailable

Manage

What is the loop through the incident?

Containment



Eradication



Recovery





Post Incident

- **Lessons Learned**
- **Root Cause Analysis**
- **Incident Reporting**

Root Cause Analysis



Identifiable

Need to have the data to be able to make this determination



Specific

Not a generalization



Could Stop Recurrence

Would enable a change in the incident



Ability to Fix

There are resources to fix the issue and make the change



Post Incident

- **Lessons Learned**
- **Root Cause Analysis**
- **Incident Reporting**

Questions?

CU Intersect 2024

- Cybersecurity conference made for credit unions
- Hosted by Pure IT and NCU-ISA0
- Topics include
 - Emerging **technologies** like AI, physical hacking tools, and SASE
 - **Security** considerations for credit unions of all sizes: how can we keep member data protected?
 - The latest **resiliency** solutions and strategies



Thank you!

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Connect with us on social media!



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